

## **COMPANY UPDATE**



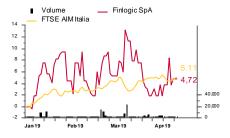
Fair Value: €7.24 (*Prev.* €7.11)

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#### **Relative Performance Chart YTD**



| Market Data:           |          |
|------------------------|----------|
| Current Price (€)      | 5.8      |
| Fair Value (€)         | 7.24     |
| Market Cap (€mn)       | 40.39    |
| 52 Wk High (€)         | 6.75     |
| 52 Wk Low (€)          | 4.94     |
| Free Float (%)         | 25.00    |
| Avg. Daily Trading 90d | 2,792.31 |
| Price Change 1w (%)    | 38.89    |
| Price Change 1m (%)    | 40.93    |
| Price Change YTD (%)   | 74.77    |
| EV/EBITDA 2019E        | 7.57     |
| EV/EBITDA 2020E        | 5.94     |
| P/E 2019E              | 16.41    |
| P/E 2020E              | 12.46    |

# Strong 1H2019... investing in future growth

*Overview*. Finlogic (FNL) is one of the Italian leaders in label production and in thermal transfer ribbon distribution, the sole distributor of Sato printers in Italy, and an important benchmark in the world of barcodes and RFID technologies, offering high-performance thermal transfer and digital color printers, terminals and barcode readers for automatic and industrial identification.

1H19 results. In 1H19, FNL showed a strong performance, recording double-digit growth of top-line and main margins. Sales grew by 20.8%YoY, reaching €16.8m (+4.8% then our expectations) thanks to the combined effects of: i) M&A activities carried out during 2018; ii) investments aimed at increasing machines' efficiency; and iii) the expansion of the commercial network. The main contribution came from the technological division, which amounted to €6.7mn (+25%YoY but 3.5% lower than our forecast), accounting for ca. 40% of sales. The 1H19 EBITDA increased by 15.6%YoY to €2.4mn, exceeding our estimates by 3.7%. The EBITDA margin came in at 13.8%, (60bps lower with respect to 1H18 and 20bps below our estimates), mainly as a consequence of a higher incidence of labor costs following the expansion of FNL's workforce to further boost revenue in the coming years. Net income (ex. minorities) was €1.1mn, +13.4% with respect 1H18 and 16% higher than our projections. Finally, net cash went from €2.7mn in FY18 to €2.9mn in 1H19 and it would have been €3.4mn without consideration of the impact of IFRS16.

M&A on track. On July 23, 2019, FNL acquired - through its subsidiary Tecmark - a 100% stake in System Code S.r.l., an Italian company active in the automatic identification and labeling system sector since 1997. This was the second M&A transaction closed since the beginning of the year and the sixth carried out in the last 2 years. System Code S.r.l was acquired for a consideration of €650k or at a 1.43x EV/EBITDA. Furthermore, in order to ensure continuity of management, the current management will remain involved in governance for at least 4 years.

Warrant exercise. On August 8, 2019, FNL carried out a €0.523mn capital increase following the exercise of 1.2mn warrants. After the conversion Hydra (Datalogic's main shareholder and FNL's second shareholder) increased its ownership from 10.25% to 10.78%.

Revised estimates. We revised upward our 2019-20 total revenue forecast - which we expect to grow at a 19.1% CAGR2018-20, reaching €41.9mn in 2020 - mainly on the back of the higher growth of the labeling division after the acquisition of System Code and factoring in the additional production capacity of 3 million square meters derived from a new plant recently acquired in Acquaviva delle Fonti. We slight revised downward FY19 EBITDA and EBITDA margin by ca. 2% and 70bps, respectively, on the back of the higher incidence of labor costs recorded in 1H19. We expect that 2019 investment aimed at expanding FNL's commercial network will further boost revenues starting from 2020, thus positively impacting the Group's EBITDA and profitability. We forecast net income excluding minorities to grow at a CAGR2018-20 of 27.0%, amounting to €3.2mn in FY20.

Fair Value fine-tuned at €7.24 from €7.11. Our valuation - based on both the DCF and Multiple method - returns an average equity value of €50.9mn or €7.24ps, showing a potential upside of 24.8% on the current market price.

| € Million | Total Revenues | EBITDA | EBITDA Margin | EBIT | Finlogic Net Profit | Net Margin | EPS  |
|-----------|----------------|--------|---------------|------|---------------------|------------|------|
| 2016A     | 18.76          | 2.94   | 15.7%         | 2.35 | 1.58                | 8.4%       | 0.23 |
| 2017A     | 22.35          | 3.29   | 14.7%         | 2.64 | 1.67                | 7.5%       | 0.25 |
| 2018A     | 29.55          | 4.21   | 14.2%         | 3.05 | 2.01                | 6.8%       | 0.29 |
| 2019E     | 35.28          | 5.02   | 14.2%         | 3.69 | 2.46                | 7.0%       | 0.35 |
| 2020E     | 41.91          | 6.40   | 15.3%         | 4.86 | 3.24                | 7.7%       | 0.46 |
| 2021E     | 45.63          | 7.34   | 16.1%         | 5.70 | 3.82                | 8.4%       | 0.54 |

Source: Company data, KT&Partners' estimates

#### KT&Partners Srl

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| Table 1: | <b>Finlogic</b> | S.p.A | Key | Figures |
|----------|-----------------|-------|-----|---------|

| Current price (€) 5.75               | Fair Value (€)<br>7.24 |         |         |         |         |         |         | - 110   | ee Float (%)<br>25.00 |
|--------------------------------------|------------------------|---------|---------|---------|---------|---------|---------|---------|-----------------------|
| 5./5                                 | 7.24                   |         |         |         |         |         |         |         | 25.00                 |
| Per Share Data                       | 2014A                  | 2015A   | 2016A   | 2017A   | 2018A   | 2019E   | 2020E   | 2021E   | 2022E                 |
| Total shares outstanding (mn)        | n.m.                   | n.m.    | n.m.    | 6.75    | 6.96    | 7.02    | 7.02    | 7.02    | 7.02                  |
| EPS                                  | n.m.                   | n.m.    | n.m.    | 0.25    | 0.29    | 0.35    | 0.46    | 0.54    | 0.63                  |
| Dividend per share (ord)             | n.a.                   | n.a.    | n.a.    | 0.15    | 0.14    | 0.21    | 0.28    | 0.33    | 0.38                  |
| Dividend pay out ratio (%)           | n.a.                   | n.a.    | n.a.    | 60%     | 50%     | 60%     | 60%     | 60%     | 60%                   |
| Profit and Loss (EUR thousand)       |                        |         |         |         |         |         |         |         |                       |
| Revenues                             | 13,540                 | 16,083  | 18,763  | 22,351  | 29,546  | 35,282  | 41,911  | 45,632  | 49,027                |
| EBITDA                               | 2,337                  | 2,588   | 2,939   | 3,241   | 4,208   | 5,022   | 6,397   | 7,341   | 8,331                 |
| EBIT                                 | 1,753                  | 2,002   | 2,351   | 2,465   | 3,049   | 3,693   | 4,856   | 5,703   | 6,551                 |
| EBT                                  | 1,744                  | 1,988   | 2,327   | 2,421   | 3,006   | 3,618   | 4,766   | 5,616   | 6,472                 |
| Taxes                                | (577)                  | (649)   | (735)   | (700)   | (916)   | (1,013) | (1,334) | (1,572) | (1,812)               |
| Tax rate                             | 33%                    | 33%     | 32%     | 29%     | 30%     | 28%     | 28%     | 28%     | 28%                   |
| Net Income                           | 0                      | 2       | 12      | 51      | 78      | 143     | 189     | 222     | 256                   |
| Net Income attributable to the Group | 1,167                  | 1,338   | 1,580   | 1,670   | 2,012   | 2,461   | 3,243   | 3,821   | 4,404                 |
| Balance Sheet (EUR thousand)         |                        |         |         |         |         |         |         |         |                       |
| Total fixed assets                   | 1,689                  | 2,102   | 2,043   | 2,265   | 4,328   | 6,405   | 6,614   | 6,726   | 6,696                 |
| Net Working Capital (NWC)            | 2,281                  | 3,566   | 4,638   | 6,133   | 8,154   | 8,311   | 9,831   | 10,297  | 10,938                |
| Provisions                           | (534)                  | (626)   | (838)   | (890)   | (1,303) | (1,303) | (1,303) | (1,303) | (1,303)               |
| Total Net capital employed           | 3,437                  | 5,042   | 5,844   | 7,508   | 11,179  | 13,413  | 15,142  | 15,720  | 16,331                |
| Net financial position (NFP)         | (1,221)                | (853)   | (536)   | (4,316) | (2,741) | (2,136) | (2,361) | (3,882) | (5,638)               |
| Group Shareholder's Equity           | 4,645                  | 5,880   | 6,334   | 11,727  | 13,561  | 15,047  | 16,813  | 18,688  | 20,799                |
| Minorities                           | 13                     | 15      | 47      | 98      | 359     | 502     | 691     | 914     | 1,170                 |
| Total Shareholder's Equity           | 4,658                  | 5,895   | 6,380   | 11,824  | 13,920  | 15,549  | 17,504  | 19,602  | 21,969                |
| Cash Flow (EUR thousand)             |                        |         |         |         |         |         |         |         |                       |
| Net operating cash flow              | n.a.                   | 1,946   | 2,184   | 2,460   | 3,326   | 3,897   | 5,037   | 5,745   | 6,496                 |
| Change in NWC                        | n.a.                   | (1,285) | (1,072) | (1,495) | (2,021) | (158)   | (1,520) | (466)   | (641)                 |
| Capital expenditure                  | n.a.                   | (560)   | (161)   | (380)   | (689)   | (2,000) | (1,500) | (1,500) | (1,500)               |
| Investments in intangible assets     | n.a.                   | (396)   | (346)   | (485)   | (2,399) | (850)   | (250)   | (250)   | (250)                 |
| Other cash items/Uses of funds       | n.a.                   | 49      | 189     | 42      | 278     | -       |         | -       |                       |
| Free cash flow                       | n.a.                   | (246)   | 794     | 143     | (1,504) | 889     | 1,768   | 3,529   | 4,105                 |
| Enterprise Value (EUR thousand)      |                        |         |         |         |         |         |         |         |                       |
| Market Cap                           | n.a.                   | n.a.    | n.a.    | 32,754  | 36,563  | 40,389  | 40,389  | 40,389  | 40,389                |
| Minorities                           | 13                     | 15      | 47      | 98      | 359     | 502     | 691     | 914     | 1,170                 |
| Net financial position               | (1,221)                | (853)   | (536)   | (4,316) | (2,741) | (2,136) | (2,361) | (3,882) | (5,638)               |
| Enterprise value                     | n.a.                   | n.a.    | n.a.    | 28,535  | 34,181  | 38,755  | 38,719  | 37,420  | 35,921                |
| Ratios (%)                           |                        |         |         |         |         |         |         |         |                       |
| EBITDA margin                        | 17.3%                  | 16.1%   | 15.7%   | 14.5%   | 14.2%   | 14.2%   | 15.3%   | 16.1%   | 17.0%                 |
| EBIT margin                          | 12.9%                  | 12.4%   | 12.5%   | 11.0%   | 10.3%   | 10.5%   | 11.6%   | 12.5%   | 13.4%                 |
| Gearing - Debt/equity                | -26.3%                 | -14.5%  | -8.5%   | -36.8%  | -20.2%  | -14.2%  | -14.0%  | -20.8%  | -27.1%                |
| Interest cover on EBIT               | 0.5%                   | 0.7%    | 1.0%    | 1.8%    | 1.4%    | 2.0%    | 1.9%    | 1.5%    | 1.2%                  |
| NFP/EBITDA                           | -52.2%                 | -32.9%  | -18.2%  | -133.2% | -65.1%  | -42.5%  | -36.9%  | -52.9%  | -67.7%                |
| ROCE                                 | 51.0%                  | 39.7%   | 40.2%   | 32.8%   | 27.3%   | 27.5%   | 32.1%   | 36.3%   | 40.1%                 |
| ROE                                  | 25.1%                  | 22.8%   | 25.0%   | 14.2%   | 14.8%   | 16.4%   | 19.3%   | 20.4%   | 21.2%                 |
| EV/Sales                             | n.m.                   | n.m.    | n.m.    | 1.68    | 1.27    | 1.07    | 0.90    | 0.83    | 0.77                  |
| EV/EBITDA                            | n.m.                   | n.m.    | n.m.    | 11.62   | 8.95    | 7.57    | 5.94    | 5.18    | 4.56                  |
| P/E                                  | n.m.                   | n.m.    | n.m.    | 24.18   | 20.07   | 16.41   | 12.46   | 10.57   | 9.17                  |
| Free cash flow yield                 | n.m.                   | n.m.    | n.m.    | 0.4%    | -4.1%   | 2.2%    | 4.4%    | 8.7%    | 10.2%                 |
| Growth Rates (%)                     |                        |         |         |         |         |         |         |         |                       |
| Sales                                | n.a.                   | 18.8%   | 16.7%   | 19.1%   | 32.2%   | 19.4%   | 18.8%   | 8.9%    | 7.4%                  |
| EBITDA                               | n.a.                   | 10.7%   | 13.5%   | 10.3%   | 29.8%   | 9.2%    | 19.3%   | 27.4%   | 14.8%                 |
| EBIT                                 | n.a.                   | 14.2%   | 17.4%   | 4.9%    | 23.7%   | 21.1%   | 31.5%   | 17.4%   | 14.9%                 |
| Net Income                           | n.a.                   | 14.7%   | 18.1%   | 5.7%    | 20.5%   | 22.3%   | 31.7%   | 17.8%   | 15.2%                 |



# **1H19 Results Summary**

In 1H19, FNL grew by 20.8%YoY with sales reaching ca. €17.0m (+4.8% than our estimates), thus pursuing its ongoing double-digit growth. The 1H19 performance is the result of the combined effects of: i) M&A activities carried out during 2018; ii) investments aimed at improving machines' efficiency; and iii) the expansion of the commercial network.

The main contribution to sales growth came from the technological segment, which amounted to €6.7mn (+25%YoY but 3.5% lower than our forecast), accounting for ca. 40% of sales. The labeling segment - FNL's core business - increased by 15.7%YoY (+9.8% above our estimates), reaching €9.6mn. Technical support was the fast-growing segment (+90.1%) and it was substantially influenced by cross-selling and 2018 M&A activities.

The 1H19 EBITDA increased by 15.6%YoY to €2.4mn, exceeding our estimates by 3.7%. The EBITDA margin came in at 13.8% and it was 60bps lower with respect to 1H18 (-20bps below our estimates), mainly affected by a higher incidence of labor costs following the expansion of FNL's workforce to further boost revenue in the coming years.

The 1H19 net income reached €1.2mn, registering a growth of 19.7% YoY and it was ca. €0.2mn above our expectations. Excluding minorities, net income was €1.1mn, +13.4% with respect to the previous year (16% above our projection).

Finally, net cash went from €2.7mn to €2.9mn, after €0.3mn of CAPEX and €1mn of dividend payments. It would have been €3.4mn without consideration of the impact of IFRS16.



Table 2: Finlogic 1H19 Results

| Tuble 2, Timogle 1117 Results                         |         |         |         |         | YoY     |         |         |
|---|---------|---------|---------|---------|---------|---------|---------|
| € thousand  | 1H16A   | 1H17A   | 1H18A   | 1H19A   | growth  | 1H19E   | A vs E  |
| Labels  | 6,507   | 7,153   | 8,288   | 9,593   | 15.7%   | 8,740   | 9.8%    |
| Technological products                                | 2,236   | 3,507   | 5,363   | 6,706   | 25.0%   | 6,946   | -3.5%   |
| Technical Support                                     | 167     | 140     | 272     | 517     | 90.1%   | 357     | 44.8%   |
| Sales   | 8,911   | 10,799  | 13,923  | 16,816  | 20.8%   | 16,043  | 4.8%    |
| Growth %  |         | 21.2%   | 28.9%   | 20.8%   |         | -4.6%   |         |
| Other revenues  | 369     | 427     | 523     | 520     | -0.6%   | 698     | -25.5%  |
| Changes in stocks of semi-finished and finished goods | 58      | 86      | 5       | 101     | 1920.0% | (137)   | -173.9% |
| Internally generated fixed assets                     |         |         |         | 45      | n.m.    |         |         |
| Total Revenues  | 9,338   | 11,312  | 14,452  | 17,481  | 21.0%   | 16,604  | 5.3%    |
| Growth %  |         | 21.1%   | 27.8%   | 21.0%   |         | -5.0%   |         |
| Cost of Goods Sold                                    | (5,026) | (6,427) | (8,587) | (9,780) | 13.9%   | (9,773) | 0.1%    |
| Gross Profit  | 4,312   | 4,885   | 5,865   | 7,701   | 31.3%   | 6,831   | 12.7%   |
| Gross Margin  |         | 43.2%   | 40.6%   | 44.1%   | 3.5%    | 41.1%   | 2.9%    |
| Labour Cost   | (1,425) | (1,758) | (2,060) | (2,712) | 31.7%   | (2,470) | 9.8%    |
| Services  | (1,050) | (1,184) | (1,653) | (2,050) | 24.0%   | (1,848) | 10.9%   |
| Other Operating Costs                                 | (263)   | (168)   | (70)    | (533)   | 661.4%  | (192)   | 178.0%  |
| EBITDA  | 1,575   | 1,775   | 2,082   | 2,407   | 15.6%   | 2,321   | 3.7%    |
| EBITDA margin   | 16.9%   | 15.7%   | 14.4%   | 13.8%   | -0.6%   | 14.0%   | -0.2%   |
| Growth %  |         | 12.7%   | 17.3%   | 15.6%   |         | -3.6%   |         |
| D&A   | (282)   | (392)   | (558)   | (630)   | 12.9%   | (634)   | -0.6%   |
| EBIT  | 1,293   | 1,383   | 1,524   | 1,777   | 16.6%   | 1,687   | 5.3%    |
| EBIT margin   | 13.8%   | 12.2%   | 10.5%   | 10.2%   | -0.4%   | 10.2%   | 0.0%    |
| Growth %  |         | 7.0%    | 10.2%   | 16.6%   |         | -5.0%   |         |
| Financial Income and Expenses                         | (6)     | (24)    | (24)    | (23)    | -4.2%   | (28)    | -16.4%  |
| Extraordinary items                                   | 0       | 0       | 0       | 0       |         | 0       |         |
| EBT   | 1,287   | 1,359   | 1,500   | 1,754   | 16.9%   | 1,660   | 5.7%    |
| Taxes   | (467)   | (419)   | (487)   | (540)   | 10.9%   | (648)   | -16.6%  |
| Net Income  | 820     | 941     | 1,014   | 1,214   | 19.7%   | 1,012   | 19.9%   |
| Net margin  | 8.8%    | 8.3%    | 7.0%    | 6.9%    | -0.1%   | 6.1%    | 0.8%    |
| Growth %  |         | 14.8%   | 7.8%    | 19.7%   |         | -16.6%  |         |
| Minorities  | 16      | 19      | 22      | 91      | 313.6%  | 43      | 111.0%  |
| Net Income attributable to the Group                  | 804     | 921     | 991     | 1,124   | 13.4%   | 969     | 16.0%   |
| Group Net margin                                      | 8.6%    | 8.1%    | 6.9%    | 6.4%    | -0.4%   | 5.8%    | 0.6%    |
| Growth %  |         | 14.6%   | 7.6%    | 13.4%   |         | -2.2%   |         |
| Courses Company data and VT& Partners' alaboration    |         |         |         |         |         |         |         |

Source: Company data and KT&Partners' elaborations



#### **Estimates Revision**

On July 23, 2019, FNL acquired **System Code** for €650k or at 1.43x EV/EBITDA, consolidating its leadership in the labeling market. In 2H19, the company also acquired a plant in *Acquaviva delle Fonti*, which will allow it to further expand its production capacity by ca. 3 million square meters.

We revised upward our 2019-20 total revenue forecast - which we expect to grow at a CAGR2018-20 of 19.1% - factoring in:

- the higher growth of the labeling division after the acquisition of System Code;
- ii) the additional production capacity derived from the new plant recently acquired;
- iii) the positive contribution coming from the expansion of the commercial network.

We slight revised downward FY19 EBITDA and EBITDA margin by ca. 2% and 70bps, respectively, on the back of the higher incidence of labor costs recorded in 1H19. We expect that 2019 investment aimed at expanding FNL's commercial network will further boost revenues starting from 2020, thus positively impacting the Group's EBITDA and profitability.

Looking at the bottom line, we now expect net income (excluding minorities) to stand at  $\[ \in \]$ 2.5mn in 2019 (ca. 6% lower with our previous estimates) and  $\[ \in \]$ 3.2mn in 2020 (-0.4% below our latest report).

The key points of our forecast are as follow:

- FY19E revenues at €35.8mn, reaching €41.9mn in FY20E (19.1% CAGR FY18E-FY20);
- FY19E EBITDA at €5.0mn, reaching €6.4mn in FY20E (23.3% CAGR FY18E-FY20);
- FY19E Group net income at €2.5mn, reaching €3.2mn in FY20E (27.0% CAGR FY18E-FY20).

**Table 3: Finlogic Estimates Revisions** 

| € thousand        | 2018A   | 2019E   | 2019E   | Change | 2020E   | 2020E   | Change |
|-------------------|---------|---------|---------|--------|---------|---------|--------|
|                   |         | Old     | New     |        | Old     | New     |        |
| Total Revenues    | 29,546  | 34,263  | 35,282  | 3.0%   | 39,258  | 41,911  | 6.8%   |
| YoY Change (%)    |         | 16.0%   | 19.4%   |        | 14.6%   | 18.8%   |        |
| EBITDA            | 4,208   | 5,121   | 5,022   | -1.9%  | 6,301   | 6,397   | 1.5%   |
| YoY Change (%)    |         | 21.7%   | 19.3%   |        | 23.0%   | 27.4%   |        |
| EBITDA Margin (%) | 14.2%   | 14.9%   | 14.2%   |        | 16.1%   | 15.3%   |        |
| EBIT              | 3,049   | 3,889   | 3,693   | -5.0%  | 4,838   | 4,856   | 0.4%   |
| YoY Change (%)    |         | 27.6%   | 21.1%   |        | 24.4%   | 31.5%   |        |
| EBIT Margin (%)   | 10.3%   | 11.4%   | 10.5%   |        | 12.3%   | 11.6%   |        |
| Group Net Income  | 2,012   | 2,612   | 2,461   | -5.8%  | 3,255   | 3,243   | -0.4%  |
| YoY Change (%)    |         | 29.8%   | 22.3%   |        | 24.6%   | 31.7%   |        |
| Net Debt (Cash)   | (2,741) | (3,737) | (2,136) | -42.8% | (4,988) | (2,361) | -52.7% |
| YoY Change (%)    |         | 36.3%   | -22.1%  |        | 33.5%   | 10.6%   |        |

Source: Company data, KT&Partners' elaborations



#### **Valuation**

Based on our estimates, we have carried out our valuation on a multiples and DCF analysis basis and have taken the average price provided by these 2 models. This has led to a fair value of €7.24 per share.

Our fair value takes the average of the following methods:

- EV/EBITDA and P/E multiple, with a 10% liquidity discount, which returns a value of €5.63 per share.
- DCF analysis, based on WACC of 8.0% and 1.5% perpetual growth, returns a value of €8.86 per share.

#### **Peer Comparison**

We carried out an in-depth analysis of public companies that could potentially be considered as peers of Finlogic, considering its main business lines: label production and technological products distribution.

We built a 10-company sample, which includes:

- 1. AstroNova Inc., listed on NASDAQ, with a market capitalization of €100mn, is a global leader in developing and applying data visualization technologies in products serving industrial, packaging, aerospace and defense markets. In particular, through one of its business lines, AstroNova provides labeling solutions ranging from tabletop label printers to industrial label presses. During FY2018, the company had \$136.7mn revenues, 63% of which came from the product identification business segment;
- 2. Avery Dennison Corp., listed on the NYSE, with a market capitalization of €8.7bn, engages in the provision of labeling and packaging products and solutions for several industries, ranging from consumer-packaged goods to medical and healthcare, from automotive to apparel. During FY2017, the company recorded \$7.2bn revenues, \$4.8bn of which came from the labeling and graphic business unit (68%);
- 3. Datalogic SpA, listed on the Milan Stock Exchange, with a market capitalization of €0.8bn, is a global technology leader in the Automatic Data Capture and process automation markets, specialized in the designing, production and distribution of barcode readers, mobile computers, scanners, RFID systems etc. In particular, Datalogic offers its solutions to the retail, manufacturing, healthcare and transportation industries. During FY2018, Datalogic reported revenues of €631mn, 93% of which came from the main business unit (data capture and process automation);
- 4. Fuji Seal International Inc., listed on the Tokyo Stock Exchange, with a market capitalization of €1.4bn, engages in the development and sale of packaging solutions, offering shrink sleeve labels, self-adhesive labels, spouted pouches and packaging machinery. The company reported ¥123bn revenues during the first 9 months of the fiscal year, with self-adhesive labels accounting for 15.4% and shrink labels accounting for 64.3%;



- 5. Lintec Corp., listed on the Tokyo Stock Exchange, with a market capitalization of 1.4bn, develops and sells pressure-sensitive materials, specialty paper products and films. In particular, through its "printing and variable information-related products", it offers adhesive papers and films for seal and labels, barcode label supplies and digital label printing machines. Lintec Corp. reported ¥249bn revenues during FY2018, ca. 48.9% of which came from the "printing and variable industrial materials products";
- 6. Sato Holdings Corp., listed on the Tokyo Stock Exchange, with a market capitalization of €0.9bn, is a global provider of automation identification and data capture solutions, which leverage on barcodes, QR codes, and RFID technologies. During the first 3 quarters of the fiscal year, the company reported ¥86.7bn revenues;
- 7. ScanSource, Inc., listed on NASDAQ, with a market capitalization of €0.7bn, is a global leader in offering automatic identification and data capture technologies, providing barcode scanners, digital printers and selling technology products such as Epson, Honeywell, Toshiba and Zebra products. During FY2018, ScanSource Inc. reported \$3.8bn net sales, with a 68% contribution coming from the barcode, networking and security business unit;
- 8. Seiko Epson Corp., listed on the Tokyo Stock Exchange, with a market capitalization of €5.2bn, engages in the development, production and sale of technology products through 3 segments: printing solutions, visual communications and wearable products and industrial solutions. Specifically, the printing solution segment offers, among others, inkjet printers, scanners and label printers. During FY2018, Seiko Epson Corp. recorded ¥829bn revenues, of which ¥737bn came from the printing solutions segment (66%);
- 9. Zebra Technologies Corp., listed on NASDAQ, with a market capitalization of €10bn, is a global leader in the automatic identification and data capture market, designing, manufacturing and selling a broad range of products, including: barcode scanners, RFID readers, printers for barcode labeling identification, and self-adhesive labels. During FY2018, the company generated \$4.2bn revenues.

Secondly, we analyzed the peers by considering their marginalities and historical growth rates.

The peers have a level of marginality which is virtually in line with Finlogic's: the average EBITDA margin in 2018 recorded by the peers was 12.4%, whereas Finlogic's margin registered in the same period was 14.2%. At net income level, the peers' average net margin was equal to 5.5%, while Finlogic's was 6.8%.



Table 4: Marginalities and Growth Rates Analysis

| Company Name                           | FY2018      | FY2019E     | YoY    | FY2018 EBITDA FY | 2019E EBITDA | YoY    | FY2018 Net | FY2019E Net | YoY    |
|--|-------------|-------------|--------|------------------|--------------|--------|------------|-------------|--------|
| Company Name                           | Sales (€mn) | Sales (€mn) | growth | Margin           | Margin       | growth | Margin     | Margin      | growth |
| AstroNova, Inc.                        | 116         | 127         | 9.0%   | 10.9%            | 11.4%        | 0.6%   | 4.2%       | 4.0%        | -0.2%  |
| Avery Dennison Corporation             | 6,068       | 6,482       | 6.8%   | 13.8%            | 14.2%        | 0.4%   | 6.5%       | 7.8%        | 1.3%   |
| Datalogic S.p.A.                       | 631         | 621         | -1.7%  | 16.1%            | 15.4%        | -0.7%  | 9.9%       | 8.4%        | -1.4%  |
| Fuji Seal International, Inc.          | 1,316       | 1,421       | 7.9%   | 13.5%            | 14.1%        | 0.6%   | 5.1%       | 5.2%        | 0.1%   |
| Lintec Corporation                     | 1,955       | 2,087       | 6.7%   | 11.9%            | 10.7%        | -1.2%  | 5.2%       | 4.5%        | -0.6%  |
| Sato Holdings Corporation              | 905         | 1,016       | 12.2%  | 11.5%            | 12.0%        | 0.5%   | 3.2%       | 4.2%        | 1.0%   |
| ScanSource, Inc.                       | 3,226       | 3,535       | 9.6%   | 3.6%             | 3.8%         | 0.2%   | 0.9%       | 1.5%        | 0.6%   |
| Seiko Epson Corp.                      | 8,490       | 9,279       | 9.3%   | 11.6%            | 10.7%        | -1.0%  | 4.9%       | 3.7%        | -1.3%  |
| Zebra Technologies Corporation Class A | 3,564       | 4,113       | 15.4%  | 18.8%            | 21.8%        | 3.0%   | 10.0%      | 13.1%       | 3.1%   |
| Average Peer Group                     | 2,919.12    | 3,186.62    | 8.4%   | 12.4%            | 12.7%        | 0.3%   | 5.5%       | 5.8%        | 0.3%   |
| Finlogic SpA                           | 30          | 35          | 19.4%  | 14.2%            | 14.2%        | 0.0%   | 6.8%       | 7.0%        | 0.2%   |

Source: Company data and FactSet data

Over the 2015-18 period, on average, FNL reported an EBITDA margin higher than comps average (15.2% vs 11.7%), as well as higher net income margin (7.8% vs 4.1%). We expect that FNL's FY19 EBITDA margin and net income margin will exceed comps average by 1.6pp and 1.2pp, respectively.

Chart 1: Marginality Comparison



Source: Company data and FactSet data

Looking at the growth rates, we highlighted the same trend for both the past and expected growth rates.

Indeed, over the 2015-18 period, FNL's financials grew at a higher CAGR than the comparables':

- sales: +22.8% vs +5.6%;

- EBITDA: +17.6% vs +9.5%;

- net income: +14.6% vs +11.75%.

Moreover, we expect that also over the 2018-20 period FNL's financials will record a higher CAGR with respect to its peers average:

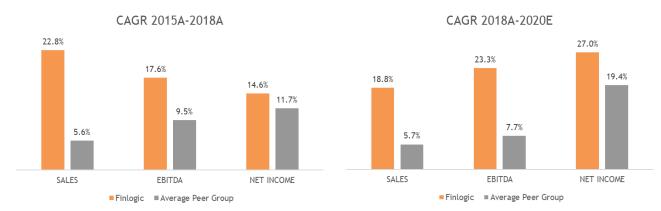
- sales: 18.8% vs 5.7%;

- EBITDA: 23.3% vs 7.7%;

- net income: +27.0% and +19.4.



**Chart 2: Growth Rates Comparison** 



Source: Company data, FactSet data and KT&Partners' estimates

## **Market Multiples Valuation**

Following the comparables analysis, we proceeded with the definition of market multiples of the peer group, focusing on 2019 and 2020 data.

Table 5: Peer Group Valuation Table - 2019-20 Multiples

| Company Name                           | Exchange | Market Cap | EV/SALES<br>2019 | EV/SALES<br>2020 | EV/EBITDA E<br>2019 | V/EBITDA<br>2020 | EV/EBIT<br>2019 | EV/EBIT<br>2020 | P/E 2019 | P/E 2020 |
|--|----------|------------|------------------|------------------|---------------------|------------------|-----------------|-----------------|----------|----------|
| AstroNova, Inc.                        | NASDAQ   | 100        | 0.95x            | 0.91x            | 8.34x               | 7.90x            | 17.38x          | 15.74x          | 20.79x   | 18.78x   |
| Avery Dennison Corporation             | NYSE     | 8,677      | 1.57x            | 1.52x            | 11.04x              | 10.54x           | 13.52x          | 12.81x          | 17.21x   | 15.81x   |
| Datalogic S.p.A.                       | Milan    | 775        | 1.21x            | 1.18x            | 7.87x               | 7.51x            | 10.78x          | 10.14x          | 14.44x   | 13.52x   |
| Fuji Seal International, Inc.          | Tokyo    | 1,368      | 0.98x            | 0.94x            | 6.98x               | 6.59x            | 11.20x          | 10.10x          | 17.48x   | 13.48x   |
| Lintec Corporation                     | Tokyo    | 1,386      | 0.49x            | 0.48x            | 4.61x               | 4.13x            | 7.47x           | 6.47x           | 13.81x   | 11.75x   |
| Sato Holdings Corporation              | Tokyo    | 870        | 0.86x            | 0.82x            | 7.17x               | 6.46x            | 12.18x          | 10.13x          | 19.66x   | 12.54x   |
| ScanSource, Inc.                       | NASDAQ   | 702        | 0.28x            | 0.29x            | 7.43x               | 7.91x            | 10.13x          | 9.83x           | 9.19x    | 10.18x   |
| Seiko Epson Corp.                      | Tokyo    | 5,171      | 0.53x            | 0.52x            | 4.98x               | 4.70x            | 10.63x          | 9.55x           | 13.23x   | 11.73x   |
| Zebra Technologies Corporation Class A | NASDAQ   | 9,994      | 2.76x            | 2.63x            | 12.67x              | 11.85x           | 13.76x          | 12.89x          | 15.76x   | 14.42x   |
| Average peer group                     |          | 3,227      | 1.07x            | 1.03x            | 7.90x               | 7.51x            | 11.90x          | 10.85x          | 15.73x   | 13.58x   |
| Median peer group                      |          | 1,368      | 0.95x            | 0.91x            | 7.43x               | 7.51x            | 11.20x          | 10.13x          | 15.76x   | 13.48x   |
| Finlogic SpA                           | Milan    | 40         | 1.08x            | 0.91x            | 7.57x               | 5.94x            | 10.29x          | 7.83x           | 16.41x   | 12.46x   |

Source: FactSet data and KT&Partners' estimates

We based our evaluation upon 2019 and 2020 median EV/EBITDA and P/E multiples and our estimates of Finlogic's EBITDA and net income for 2019 and 2020. Additionally, considering the existing differences in terms of liquidity between Finlogic and its comparables, we applied a 10% liquidity discount on the median multiples.



Table 6: Multiple Valuation

| Fair Value - € ps                                       | 5.96  |       |
|---|-------|-------|
| Value per share   | 5.28  | 6.65  |
| Number of shares (mn)                                   | 7.02  | 7.02  |
| Equity Value  | 37.06 | 46.74 |
| 1H19 NFP*   | -3.49 | -3.49 |
| Enterprise value  | 33.57 | 43.25 |
| Finlogic EBITDA   | 5.02  | 6.40  |
| Peer Group EV/EBITDA netted from 10% liquidity discount | 6.68  | 6.76  |
| EV/EBITDA multiple comparison                           | 7.43  | 7.51  |
| Multiple Valuation (€mn)                                | 2019E | 2020E |
|   |       |       |

| Multiple Valuation (€mn)                          | 2019E | 2020E |
|---|-------|-------|
| P/E multiple comparison                           | 15.76 | 13.48 |
| Peer Group P/E netted from 10% liquidity discount | 14.18 | 12.13 |
| Finlogic earnings                                 | 2.46  | 3.24  |
| Equity Value                                      | 34.91 | 39.34 |
| Number of shares (mn)                             | 7.02  | 7.02  |
| Value per share                                   | 4.97  | 5.60  |
| Fair Value (Avg) - € ps                           | 5.29  |       |
| Fair Value (Avg.) - € ps                          | 5.63  |       |

<sup>\*</sup> Note: 1H19 NFP was adjusted by the €0.542mn capital increase related to the warrant conversion.

Source: FactSet data and KT&Partners' estimates

From our multiples analysis, we derive a value of €5.63p.s., 12.7% below our previous estimate (€6.44p.s.) due to the peers' multiple contraction of:

- around 21% on EV/EBITDA 2019 and 7% on EV/EBITDA 2020;
- 9% on P/E 2019 and 10.4% on P/E 2020;

Peers' multiple reduction was mainly related to the price performance of almost all of companies in the sample over the last 6 months.

Table 7: 2019-20 Peers' Multiples Change (%)

| Company Name                           | Exchange | EV/EBITDA<br>2019 old | EV/EBITDA<br>2019 new | Change % | EV/EBITDA<br>2020 old | EV/EBITDA<br>2020 new | Change % | P/E<br>2019 old | P/E<br>2019 new | Change % | P/E<br>2020 old | P/E<br>2020 new | Change % |
|--|----------|-----------------------|-----------------------|----------|-----------------------|-----------------------|----------|-----------------|-----------------|----------|-----------------|-----------------|----------|
| AstroNova, Inc.                        | NASDAQ   | 10.1x                 | 8.3x                  | -17.8%   | n.a.                  | 7.9x                  | n.a.     | 25.7x           | 20.8x           | -19.1%   | n.a.            | 18.8x           | n.a.     |
| Avery Dennison Corporation             | NYSE     | 11.2x                 | 11.0x                 | -1.0%    | 10.5x                 | 10.5x                 | 0.0%     | 17.3x           | 17.2x           | -0.7%    | 15.7x           | 15.8x           | 1.0%     |
| Datalogic S.p.A.                       | Milan    | 11.4x                 | 7.9x                  | -31.1%   | 10.6x                 | 7.5x                  | -29.4%   | 18.9x           | 14.4x           | -23.6%   | 17.2x           | 13.5x           | -21.4%   |
| Fuji Seal International, Inc.          | Tokyo    | 9.4x                  | 7.0x                  | -25.5%   | 8.6x                  | 6.6x                  | -23.6%   | 20.4x           | 17.5x           | -14.1%   | 18.0x           | 13.5x           | -25.2%   |
| Lintec Corporation                     | Tokyo    | 5.1x                  | 4.6x                  | -10.0%   | 4.8x                  | 4.1x                  | -14.1%   | 13.4x           | 13.8x           | 3.2%     | 12.1x           | 11.7x           | -2.7%    |
| Sato Holdings Corporation              | Tokyo    | 6.4x                  | 7.2x                  | 11.8%    | 5.7x                  | 6.5x                  | 13.0%    | 17.1x           | 19.7x           | 14.7%    | 14.4x           | 12.5x           | -13.2%   |
| ScanSource, Inc.                       | NASDAQ   | 7.9x                  | 7.4x                  | -5.8%    | 7.5x                  | 7.9x                  | 5.7%     | 10.6x           | 9.2x            | -13.6%   | 9.8x            | 10.2x           | 4.0%     |
| Seiko Epson Corp.                      | Tokyo    | 5.0x                  | 5.0x                  | -1.3%    | 4.7x                  | 4.7x                  | 0.7%     | 12.1x           | 13.2x           | 9.0%     | 11.0x           | 11.7x           | 6.5%     |
| Zebra Technologies Corporation Class A | NASDAQ   | 14.2x                 | 12.7x                 | -10.8%   | 13.4x                 | 11.8x                 | -11.4%   | 17.8x           | 15.8x           | -11.2%   | 16.5x           | 14.4x           | -12.6%   |
| Average Peer Group                     |          | 9.0x                  | 7.9x                  | -12,0%   | 8.2x                  | 7.5x                  | -8.8%    | 17.0x           | 15.7x           | -7.7%    | 14.3x           | 13.6x           | -5.3%    |
| Median peer group                      |          | 9.4x                  | 7.4x                  | -20,7%   | 8.1x                  | 7.5x                  | -6.8%    | 17.3x           | 15.8x           | -9.0%    | 15.1x           | 13.5x           | -10,4%   |
| Finlogic SpA                           | Milan    | 7.1x                  | 7.6x                  | 6.9%     | 5.8x                  | 5.9x                  | 3.3%     | 14.8x           | 16.4x           | 11.0%    | 11.9x           | 12.5x           | 5.0%     |

Source: FactSet data and KT&Partners' estimates



Table 8: Peers' Price Change (%)

| Company Name                           | Price change % 3Month | Price change % 6Month | Price change %<br>1Year | Price change % YTD |
|--|-----------------------|-----------------------|-------------------------|--------------------|
| AstroNova, Inc.                        | -39.7%                | -23.5%                | -27.8%                  | -16.9%             |
| Avery Dennison Corporation             | -2.5%                 | -0.2%                 | 4.1%                    | 25.6%              |
| Datalogic S.p.A.                       | -24.9%                | -37.1%                | -58.0%                  | -35.8%             |
| Fuji Seal International, Inc.          | -17.2%                | -31.8%                | -32.2%                  | -29.7%             |
| Lintec Corporation                     | -4.8%                 | -10.7%                | -26.6%                  | -9.6%              |
| Sato Holdings Corporation              | 6.7%                  | 12.4%                 | -22.5%                  | 11.8%              |
| ScanSource, Inc.                       | -6.4%                 | -15.0%                | -23.7%                  | -11.4%             |
| Seiko Epson Corp.                      | -10.9%                | -10.3%                | -21.6%                  | -1.8%              |
| Zebra Technologies Corporation Class A | -3.5%                 | -3.5%                 | 14.3%                   | 27.0%              |
| Average                                | -11.5%                | -13.3%                | -21.5%                  | -4.5%              |
| Median                                 | -6.4%                 | -10.7%                | -23.7%                  | -9.6%              |

Source: FactSet data



#### **DCF Model**

We also conduct our valuation using a 4-year DCF model based on 8.8% cost of equity, 3.0% cost of debt and a target capital structure with 15% of debt, in line with the average D/E ratios observed for listed companies operating in similar sectors. We, therefore, obtained 8.0% WACC. 2

By discounting 2019E-22E annual cash flows and considering a terminal growth rate of 1.5%, we derive a fair value of €8.86 p.s.

Table 9: Cash Flow Estimates

| € million  |       | 2019E | 2020E         | 2021E         | 2022E         |
|--|-------|-------|---------------|---------------|---------------|
|  |       |       |               |               |               |
| EBIT   |       | 3.69  | 4.86          | 5.70          | 6.55          |
| Taxes  |       | -1.13 | -1.36         | -1.60         | -1.83         |
| D&A  |       | 1.33  | 1.54          | 1.64          | 1.78          |
| Change in Net Working Capital<br>Change in Funds |       | -0.16 | -1.52<br>0.00 | -0.47<br>0.00 | -0.64<br>0.00 |
|  |       | 0.00  |               |               |               |
| Net Operating Cash Flow                          |       | 3.74  | 3.52          | 5.28          | 5.86          |
| Capex  |       | -2.85 | -1.75         | -1.75         | -1.75         |
|  |       |       |               |               |               |
| FCFO   |       | 0.89  | 1.77          | 3.53          | 4.11          |
| g  | 1.5%  |       |               |               |               |
| Wacc   | 8.0%  |       |               |               |               |
| FCFO (discounted)                                |       | 0.87  | 1.61          | 2.97          | 3.20          |
| Discounted Cumulated FCFO                        | 8.65  |       |               |               |               |
| TV   |       |       |               |               | 64.28         |
| TV (discounted)                                  | 50.08 |       |               |               |               |
| Enterprise Value                                 | 58.73 |       |               |               |               |
| 1H19 NFP*  | -3.49 |       |               |               |               |
| Equity Value                                     | 62.21 |       |               |               |               |
| Current number of shares                         | 7.02  |       |               |               |               |
| Value per share (€)                              | 8.86  |       |               |               |               |
|  |       |       |               |               |               |

Source: FactSet data and KT&Partners' estimates

<sup>&</sup>lt;sup>1</sup> Source: Damodaran's website.

<sup>&</sup>lt;sup>2</sup> Further inputs include: (i) 0.90 beta; (ii) 0.83% risk-free rate; (iii) 5.96% market risk premium (source: Damodaran's website); and (iv) 2.0% premium for size.



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